



## Press Release

### **Western Marine Initiates Coverage of Ignition Components from CDI Electronics**

**May 3, 2010**

**Western Marine Company** ([www.westernmarine.com](http://www.westernmarine.com)) of Vancouver, British Columbia has initiated support for ignition components from **CDI Electronics**. CDI is the premier supplier of replacement outboard ignition components. Western Marine will stock and promote CDI components from its distribution center in Vancouver.

Thomas James, CDI sales manager explained: "We are delighted to add Western Marine to our stable of distribution partners. Western provides service coverage in regions where dealers are asking for a greater CDI presence."

Bill Falk, President and Managing Partner of Western Marine remarked: "We are excited about the service and diagnostic capabilities that CDI will bring to our dealer base. We see great value in CDI's reputation for dealer support in diagnosing outboard engine problems. Their product designs and manufacturing capabilities are highly respected in the industry and superior to the original equipment."

CDI Electronics ([www.cdielectronics.com](http://www.cdielectronics.com)) is located in Madison, Alabama and has been serving the marine industry for 26 years. To learn more about CDI products or to diagnose an ignition problem, contact the CDI Technical Support Line at +1-866-423-4832.

